

## **Big Meet 9: Leadership in place-making: beyond beauty**

Big Meet 9 will focus on the complex question of local leadership in place making. In particular, as we gear up to produce more housing as a nation, we need to be careful that we are creating real places and communities rather than isolated and unsustainable estates. This will require a clear vision within local authorities and backing from Central Government to prioritise quality in design rather than development for development sake.

The agenda for the day will explore the national picture, examine the key components of placemaking, discuss the latest research evidence, and explore how localities are rising to meet the challenge.

09:30 Registration & Coffee

10:00 Welcome from Place Alliance Prof Matthew Carmona, Chair, Place Alliance

### **Morning Session 1: The National and international scene**

10:10 *The perspective from Government* – Andy von Bradsky, Head of Architecture, MHCLG

10:20 *Building Better Building Beautiful* – Sir Roger Scruton, Chair of the Building Better Building Beautiful Commission

10:30 *Homes England* – Dan Roberts, Senior Specialist in the Planning, Enabling & Development at Homes England

10:40 *Urban Maestro* – Frederic Saliez Deputy Director at the Brussels Liaison Office of the United Nations Human

10.50 *Spatial quality across Europe* – Joao Bento, The Bartlett School of Planning, UCL

11:00 Q+A/Panel Discussion

### **11:30 Coffee Break**

### **Morning Session 2: Beyond beauty**

11:50 *Making People-friendly places, a lesson from the past* – Katja Stille, Director at Tibbalds Planning and Urban Design

12:00 *From place quality to place value (and back again)* – Matthew Carmona, The Bartlett School of Planning, UCL

12:10 *Places where people want to live (RIBA)* – Carmen Mateu-Moreno, Future Place Project Manager at RIBA

12:20 *Generation Place* – Amy Harrison, Head of Learning and Participation at The Architecture Centre Bristol

12:30 Q&A/Panel discussion

## **13:00 Lunch Break**

### **Afternoon Session: Local leadership**

14:00 *National survey of councillors on design* – Valentina Giordano, The Bartlett School of Planning, UCL

14:10 *Design Network, a picture from the regions* – Julie Tanner, Panel Manager at Creating Excellence

14:20 *Designing with communities* – Angela Koch, Imagine Places

14.30 *The challenges of local leadership on design, The Cardiff case* – Mike Biddulph, Cardiff City Urban Designer

14.40 *The need for local leadership and how to inspire it*, Esther Kurland, Urban Design London

14.50 Round table debates – Local leadership on design, overcoming the challenges

15.20 Feedback and discussion, led by Esther Kurland

15.40 Final reflections, Matthew Carmona

15.45 Close