

Place Alliance Summer School

Transforming Cities, Towns and Public Spaces through Placemaking

15-16-17 September 2016



Programme

DAY ONE Thursday 15th September– “Understanding Place”

AM

09.45 Registration, coffee and icebreaker

10:30 Welcome to the Summer School, **Prof Matthew Carmona**

10:35 Intro to Design Project Part 1: Site Analysis, **Prof Matthew Carmona**

10:40 “Aspirations for Place Quality”, **Prof Matthew Carmona**

11:00 Design Masterclass: “Understanding Place Through Physical Form”, **David Rudlin** (URBED)

12:00 Urban Design Tips and Tricks: “Urban Photography”, **David Chapman**

Working lunch (12:00 – 13:00)

13:00 Depart for Site Visit: Tottenham Hale District Centre (Ashley Road North & Ashley Road South)

PM

13:30 Site Visit: Tottenham Hale District Centre (Ashley Road North & Ashley Road South)

15:00 Design Project P1 – Group work on Site Analysis

17:00 Design Project P1 – Pin up, presentations and feedback from Tutors

18:30 City walk – Kings Cross redevelopment, **Robert Evans and Lucy Hawkes** (Argent)

EVENING SOCIAL (optional)

19:30 Opening Social at the Parcel Yard King’s Cross

“The urban design game”, **Rob Cowan**

DAY TWO Friday 16th September – “Vision for Place”

AM

- 09:00 Day briefing and Intro to Design Project Part 2: Design Concept
- 09:15 Design Masterclass: “Defining a Vision for Place”, **Laura Mazzeo** (Farrells)
- 10:15 Urban Design Tips and Tricks: “Urban Drawings”, **David Chapman**
- 11:00 Design Project P2 - Group work on Design Concept
- 11:45 Quick feedback from Tutors
- 12:00 Design Project P2 - Group work on Design Concept
- 13:00 Lunch

PM

- 13:45 Fresh air and group photo!
- 14:15 Presentation: “Woolwich Central: how retail development can go wrong”, **Alex Grant**
- 15:15 Design Project Part 2 - Pin up and feedback from tutors
- 16:30 Intro + video to Woodberry Down Regeneration Scheme and depart for Site Visit
- 17:00 Overview of Woodberry Down development and walk around the site, **Daniel Massie**
- 18:30 Depart from Woodberry Downs for restaurant

EVENING SOCIAL (optional)

- 19:00 Dinner at Gallipoli Again on Upper Street, N1

DAY THREE Saturday 17th September – “Delivering Place-making through design coding”

AM

- 09:30 Day briefing and Intro to Design Project Part 3: Design Coding
- 09:40 Design Masterclass: “Delivering Place-making Through Design Coding”, **Roger Evans** (Studio REAL)
- 10:40 Urban Design Tips and Tricks: “3. Presenting urban projects”, **David Chapman**
- 11:15 Design Project P3 - Group work on design coding
- 12:00 Quick feedback from Tutors
- 12:15 Design Project P3 - Group work on final layouts and pin up
- 13.30 Buffet Lunch and viewing of group work

PM

- 14:30 Introduction to Design Review, **Prof Matthew Carmona**
- 14.40 Design Review of group works
- 15.30 “Second Thoughts”, **Rob Cowan**
- 15:45 Reflection and closing remarks, **Prof Matthew Carmona**
- 16:00 Summer School ends (Hand out Certificate of Attendance)

