

# Design and the Midland Engine - Big Midlands Meet

15<sup>th</sup> March 2015 at 321 Bradford Street, Birmingham B5 6ET

9.30 Registration and refreshments

10.00 Matthew Carmona: Welcome - Place Alliance story so far

10.15 Design at the Strategic Scale

Mike Best, Turleys: The Shape of Things to Come – the Changing Face of Strategic Plan-Making in the Midlands”

David Rudlin, URBED: Where Should the Houses be Built in the Midlands?

Laura Shoaf, West Midlands Integrated Transport Authority (Combined Authority): Designing Strategic Infrastructure

11.30 Refreshment break

11.45 Designing infrastructure

John Worthington: High Speed Rail: Strategic Challenges and Opportunities

Kathryn Moore, Prof Landscape, BCU: Infrastructure and Landscape

12.30 Discussion on strategic design challenges facing the Midlands

13.00 Lunch

13.45 Discussion feedback

14.00 Design in cities and towns

Geoff Wright: Transforming the City Core

Phil Jones: Transformation Through Better Streets and Spaces

David Tittle: Design and the Post-Industrial Legacy

14.45 Refreshment break

15.00 Beyond the built

Noha Nasser: The Social Impact of Place-Making: Building for People and Diversity

Laura Alvarez: Place Attachment/Neighbourhood Psychologies

15.45 Discussion on local design challenges

16.45 Concluding remarks

17.00 Drinks and networking

18.00 Ends